



MEDIA KIT & RATE CARD

- January 2026 -



CLASS & VILLAS MAGAZINE

The Leader in Luxury Lifestyle and High-End Properties



Class & Villas targets a discerning, affluent audience, offering unrivalled coverage of luxury living, exclusive lifestyles, and prime real estate. With over 29 years of industry-leading experience, we remain the most recognized and respected publication in the realm of high-end properties along the Costa Blanca.

Why Advertise with Us?

Advertising in Class & Villas allows your brand to directly engage with a premium audience of decision-makers. Our esteemed readership values quality, exclusivity, and prestige, making our platform the ideal medium to elevate your brand image and create meaningful connections in the luxury sector.

- **29+ Years of Authority:** A publication trusted by the most prominent figures in luxury real estate and lifestyle.
- **Reach & Visibility:** Both in print and online, we offer expansive exposure, helping you reach new markets and elevate your brand's presence.
- **Networking Opportunities:** With a network of top-tier professionals and businesses, advertising with us opens doors to exclusive collaborations and partnerships.

WHAT MAKES US *Unique?*



- **Largest Circulation:** The most influential luxury magazine on the Costa Blanca.
- **Bilingual Excellence:** Published in both Spanish and English.
- **Best Quality-to-Price Ratio:** Offering the best value for your advertising investment.
- **Prestigious Collaborations:** Partnering with world-renowned architects, designers, photographers, and chefs.
- **Curated Distribution:** Carefully selected distribution points across the region, updated monthly.

OVER 29 YEARS OF LEGACY

More than 343 Editions since 1997

12 Annual Editions

OUR PLATFORMS

Reach Beyond Print



REAL ESTATE PORTAL AND WEB

Our exclusive, complimentary real estate portal allows advertisers to showcase their properties in real-time. This user-friendly platform is available in five languages and offers seamless integration with your website.

- **www.classandvillas.com**
Designed specifically for our clients and readers with up-to-date property listings and the latest news.

DIGITAL EDITION

Available on leading international platforms such as **Issuu**, **Zinio**, and **Magzter**, ensuring your message reaches a global audience.

PRINT EDITIONS

High-quality printed and bound editions with strategic distribution across the Marina Alta and Alicante regions. Distributed at top-tier hotels, restaurants, yacht clubs, and more.

SOCIAL MEDIA

Our robust presence on Facebook, Instagram, Pinterest, and Flickr keeps our audience engaged with the latest from our clients, boosting your visibility across the digital landscape.

DISTRIBUTION *Selective*

Class & Villas is present in the most prestigious Hotels, Restaurants, Boutiques, Yacht Clubs, Golf Clubs, Tennis Clubs, Professional Offices, Hospitals, Private Clinics, Tourist Offices and in the best establishments on the Costa Blanca.



EDITORIAL

Content

We cover the most exclusive aspects of luxury living, including:



REAL ESTATE

Prime properties for the discerning buyer.



ARCHITECTURE & DESIGN

Innovative projects by world-class architects.



POOLS & GARDENS

Impeccable designs for the ultimate outdoor experience.



HOTELS AND LODGING

The most seductive options



INTERIOR DESIGN

The latest in luxury home decor and styling.



GASTRONOMY

A journey through extraordinary culinary experiences.



LAWYERS AND CONSULTANTS
Professional Solutions



BEAUTY & WELLNESS
Exclusive treatments and cutting-edge innovations.



FURNITURE AND DECORATION
More exclusive trends



TECHNOLOGY
The latest in high-end gadgets and avant-garde design.

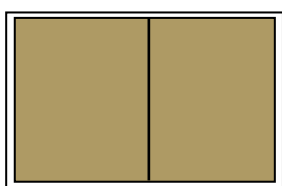


NAUTICAL & MOTOR
The finest in luxury yachts and automobiles.

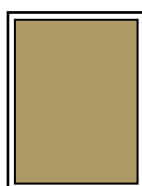


ART
Celebrating unique works from exceptional artists.

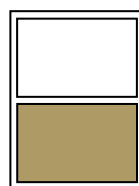
ADVERTISING FORMATS *and Specifications*



2/1
Double Page



1
Page



1/2
Page



1/4
Page

Format	Dimensions (mm)		Full Bleed (mm)	
	↔	↕	↔	↕
1/4 Horizontal Page	175	59		
1/4 Vertical Page	85	122,5	Ask availability	
1/2 Page	175	122,5		
1 Full Page	175	250	215*	290*
2 Double Page	390	250	430*	290*

* For full page and double-page ads, please add 3 mm to each side for bleed.

All original material should be sent to: publicidad@classandvillas.com



DOUBLE PAGE



FULL PAGE



1/2 Y 1/4 PAGE

RATES *2026*

INSIDE PAGES

Monthly Prices

	Duration	12 Months	6 Months	1 Month
1/4 Page		175 €	200 €	230 €
1/2 Page		315 €	365 €	425 €
1 Page		575 €	660 €	760 €
2 Double Page		1.025 €	1.180 €	1.360 €

PREFERRED LOCATIONS

Monthly Prices

	Duration	12 Months	6 Months	1 Month
Double Page / nº 2 y 3		2.875 €	3.300 €	3.800 €
Double Page / nº 4 y 5		2.525 €	2.900 €	3.325 €
Double Page / nº 6 y 7		2.200 €	2.525 €	2.900 €
Double Page / nº 8 y 9		1.850 €	2.125 €	2.450 €
Double Page / nº 10 y 11		1.500 €	1.725 €	2.000 €
Double Page / nº 12 y 13		1.325 €	1.525 €	1.725 €
Double Page / nº 14 y 15		1.150 €	1.325 €	1.525 €
Odd Page Front Staff / nº 17		800 €	925 €	1.075 €
Inside back cover (odd or even)		1.300 €	1.500 €	1.725 €
Back cover		2.900 €	3.325 €	3.800 €



- PREMIUM LOCATIONS +20% SURCHARGE FOR ODD PAGES
- VAT NOT INCLUDED
- This January 2026 price list supersedes all previous ones; these prices include standard ad layout.

CLOSING DATE: 22ND OF EACH MONTH

DISTRIBUTION DATES:

DIGITAL: Day 1-5 of each month PRINTED: Day 5-10 of each month

For inquiries and to place an order:

Phone: +34 96 579 66 11

Email: info@classandvillas.com

ADDITIONAL *Services*

ADVERTORIAL

300 €

Available to clients who purchase a minimum of 1/2 page, our personalized advertorial service offers an exclusive opportunity for in-depth brand storytelling.

REAL ESTATE PORTAL ACCESS

Our real estate portal is provided exclusively to advertisers at no additional charge, ensuring your properties receive maximum exposure.

PHOTO SESSIONS

GASTRONOMY

350 €

Up to 30 photos or 3-hour session.

ARCHITECTURE

(As of) **750 €**

Up to 20 photos or 4-hour session.

VIDEO ARCHITECTURE

(As of) **750 €**

Up to 2 minutes, edited in 4k
(drone footage available upon request, additional cost applies).

Travel not included.
VAT NOT INCLUDED.



INSERTS *and Special Editions*



Custom diptychs and triptychs available for clients purchasing a minimum of one page.

Consult availability and conditions.



ADVERTISING WITH CLASS & VILLAS MEANS MORE THAN JUST EXPOSURE;

It's an investment in your brand's prestige and future.
Let us help you elevate your presence in the luxury market.

CONTACT:

Advertising & Partnership
Tel. +34 96 579 66 11
Email: info@classandvillas.com

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SUSCRIBE:

